



CashRun was established in 2007 with the objective of supporting businesses' needs for effective and affordable fraud protection and online payment solutions. With its headquarters in St. Gallen, Switzerland, **CashRun** to date has international offices in USA, Germany, and Singapore, with a China office on track to open in 'Q4 2010.

Marketing Executive

Key Responsibilities:

- Conceptualize and execute strategic marketing communications programs (including press, advertising, events, customer references, e-Marketing & Social and Business networking)
- Planning, preparation and execution of exhibitions (e.g. March 2011 CeBIT International IT Exhibition in Germany, Hannover)
- Website (design, content management, Search Engine Optimization)
- Design of marketing collaterals (brochures, letterheads, logo, diagrams pictures)
- Copy writing (brochure, website content, press release, articles, case studies, newsletters)

Education Requirements/Skills:

- Min. Degree holder in Business/ Marketing from a recognized institution
- Minimum 2 years work experience
- Design programs (Adobe Illustrator, Photoshop)
- Website content management programs
- Excellent command of spoken and written English

Personal Skills:

- Possess initiative, proactive and able to work independently as well as in a team
- Good analytical and evaluation abilities required to formulate strategies
- Effective writing, communication and presentation skills
- Previous experience in e-Commerce B2B would be beneficial

Working location and hours:

- Singapore
- permanent full-time position
- Monday to Friday 9am to 6pm

Salary

- Subject to qualification and experience

How to apply:

- Please email your resume to hr@cashrun.com. Only shortlisted applicants will be notified.
- All inquiries through e-mail only.