

# GLOBAL PAYMENT PROCESSING SIMPLIFIED



## CashPay Global Payment Solution

### **About CashPay**

CashPay is the go-to solution for merchants looking to simplify deploying localized payment options on their website, and at the same time reduce currency exchange rate risks. Featuring strong integration with popular payment gateways, CashPay also allows a merchant to process bank transfers as part of their payment options offered to customers.

### **How CashPay Works**

CashPay consolidates multiple payment options and integrate them into a merchant's website. With an extensive partner network, merchants will then be able to offer multiple localized payment options for customers all over the world.

CashPay allows a merchant's customers more options from which they can choose their preferred payment method, which will in turn allow a merchant to minimize customer loss because of lack of payment options and grow their sales.

Through a single convenient interface, merchants can manage their incoming funds from multiple sources, thus saving time and costs.

### **Benefits of CashPay**

#### ***Faster Reimbursements***

While other services might need up to a week to reimburse a merchant's funds, CashPay is designed and scheduled to have a 2 to 3 working days reimbursement timeframe.

You will conveniently request online for settlement and CashPay will transfer the funds to your preferred bank account at least once per week. This feature assists merchants in tremendously improving their liquidity position.

#### ***No Additional Fees***

Other services commonly charges a merchant additional fees such as those for administrative or setup purposes. CashPay follows a strict policy of no additional or hidden costs for merchants. With a wide network of payment partners CashPay minimizes exchange rate fees for our merchants.

#### ***Preferred Currency Fund Management***

Merchants are not limited by the currency in which they are reimbursed in – CashPay allows merchants to dictate their preferred currency, and their funds in CashPay are consequently managed in the currency of their choice. This helps merchants cut down their exposure to exchange rate fluctuations, as well as efforts in converting currencies.

#### ***Multiple Localized Payment Options***

CashPay allows a merchants to deploy localized payment options, meaning their customers, irregardless of where they are located, are able to use payment options they trust the most and are comfortable with.

#### ***Excellent interoperability***

with a wide variety of popular shopping cart options such as OSCommerce, Magento, and Zen Cart.

**With CashPay's comprehensive network and payment options, and the ability to consolidate funds management from different sources into one single interface, merchants are able to simplify their receivables and focus on other more critical business aspects.**

## **START HAVING MORE PAYMENT OPTIONS TODAY**

Contact us now by emailing [enquiries@cashrun.com](mailto:enquiries@cashrun.com) or visit our website at [www.cashrun.com](http://www.cashrun.com) and find out how you can maintain focus, accelerate revenue growth, and mitigate risks with CashRun's industry-leading solutions.

