

CASHRUN BECOMES OFFICIAL PARTNER OF PAYSAFECARD

St. Gallen, Switzerland, May 31 2011 – CashRun, a leading provider of e-commerce fraud management and global payment solutions, has signed a forceful agreement to become an official partner of paysafecard, Europe's first prepaid solution for internet payments and now one of the leading alternative online means of payment.

CashRun embraces with great satisfaction official accreditation to offer paysafecard to its clients. Thanks to this cooperation agreement, Cashrun's e-merchants across Europe will be able to integrate and display this simple and safe payment method into their web shops, and approach an incrementing customer network.

This cooperation between CashRun and paysafecard will help e-merchants gain access to all those customers lacking a credit card or a bank account, resulting in an increase on visits to their web shops and additional turnover. paysafecard has gained tremendous popularity in an array of industries thanks to its simple use and its protection against chargeback, and it is available at over 300,000 sales points.

“With its international network CashRun will help us strengthen our position in Europe,” said Michael Mueller, CEO of paysafecard. “E-merchants will profit from this cooperation, which enables them to reach out to new target groups.”

About paysafecard – www.paysafecardgroup.com

The paysafecard group, founded in 2000 in Austria and Germany, operate in 27 countries worldwide with offices in Vienna, London, Lucerne, Buenos Aires, Mexico City and New York. With their successful online prepaid vouchers, the paysafecard group have established themselves as Europe's leading provider of prepaid payment solutions. In 2009 the group won awards for being the 'Leading Prepaid Organization' and the 'Best Prepaid Company outside USA'. For more information, please visit www.paysafecardgroup.com

About CashRun – www.cashrun.com

CashRun was established in 2007 with the objective of supporting businesses' needs for effective and affordable online payment solutions. Since establishment, CashRun has had tremendous success with key industries that are sensitive towards fraud, and continues to be at the forefront for solutions centering around online e-commerce. With strong global presence and partnerships, CashRun supports businesses to develop firmly their core competencies, protect as well as maximize their revenues and growth, and minimize the risks credit card fraud presents to their operations.

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