



CREDIT CARD PROCESSING

CARD PAYMENT SOLUTION



www.cashrun.com

Switzerland · Germany · United States · Singapore · China

UNLIMITED CARD PAYMENT POSSIBILITIES

About CashRun

CashRun was established in 2007 with the objective of supporting business' needs for effective and affordable online payment solutions.

Since establishment, CashRun has had tremendous success with industries that are sensitive towards fraud, and continues to be at the forefront for solutions centering around e-commerce.

With strong global presence and partnerships, CashRun supports online merchants to develop and concentrate on their core business competencies while protecting against the risk of online and credit card fraud.

One Card Payment Processing for Business Growth

CashRun's Credit Card Processing is the right solution for online merchants looking to accept and process credit and debit card payments on their website. With a wide network of partnering card acquirers, **CashRun's Credit Card Processing Solution** enables merchants to securely collect payments from all major credit and debit cards, and many more, while receiving support from application process to integration and everyday usage of our accessible Solution.

A safer, faster way to accept more cards

All Cards Offered, More Customers Accepted

CashRun's Credit Card Processing Solution enables e-merchants to accept an expanding number of debit and credit cards. Our card acquirers' network ensures e-merchants find the right card for their target market, and therefore accept all customers.

Safer Payment Transactions

Transactions processed through CashRun's Credit Card Processing are secured with 256-bit encryption, the market's highest security standards, and comply with the Payment Card Industry Data Security Standards or PCI DSS, which ensures secure management of electronically-transferred sensitive data.

Faster Payment Confirmation

Unlike other payment methods used on online sales, credit card payments are immediate, which means e-merchants receive instant confirmation of the transaction and can start processing the order as fast as the customer charges the transaction to the credit card.

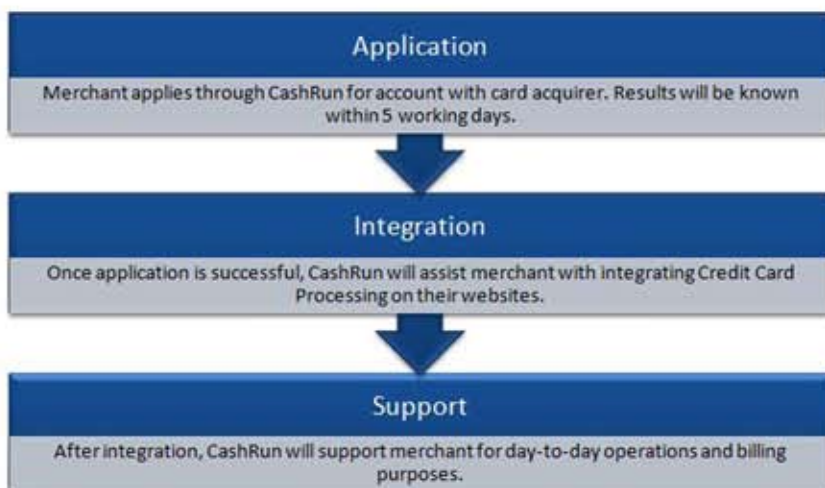
Secure your **Credit Card Processing** with our innovative fraud management solution **CashShield**, which combines **real-time order verification with a unique 100% Chargeback Protection Policy**.

Find out more or contact us for a comprehensive quote!

CARD PAYMENTS FOR GLOBAL BUSINESS

Easy Implementation for Faster Processing

Accepting card payments never has been this easy! CashRun offers e-merchants full support during application process, implementation and usage. E-merchants simply need to indicate their preferred card or cards from our extensive card acquirers network, and let our committed team take care of the rest.



Credit Card Processing Dashboard

Users gain better and clearer access to transaction overview, processing expenses and total revenue through our Solution's **Dashboard**, which significantly reduces their administrative work, and offers merchants useful information on their customers, such as age and location.

Online Card Payment Facts

Visa Europe has seen an increase of 22.6% in the number of transactions in Q1-2011 compared to Q1-2010.

MasterCard Index on Online Shopping 2010 reveals „convenient payment methods“ within the top three reasons to shop online.

American Express is used in 24% of all credit card transactions in the United States.

Diners Club International has 8 million credit card holders worldwide in 185 countries.

JCB has 60 million cardholders worldwide in 190 countries and its average transaction amount in the US is now US\$250, surpassing that of American Express.

Approximately 80% of the German banks are affiliated with **GiroPay**, meaning 17 million consumers.

FOCUS ONLY ON BUSINESS GROWTH

Learn More

Find out more about our **Credit Card Processing Solution** with the following options:

Visit our Product Website

www.cashrun.com/credit-card-processing

View our Card Schemes

www.cashrun.com/home

Contact our Sales Team at:

enquiries@cashrun.com

Key Benefits of Our Credit Card Processing

CashRun's Credit Card Processing Solution is designed to include specific key features that make it more than just a system to collect card payments online.

More Card Options to Enlarge Customer Base

Merchants can adapt their credit card offer to their target market preferences simply by selecting their choice from our large network of card acquirers. Our Solution **accepts all major credit and debit cards**, and it is our utmost priority to constantly expand our acquirers network to ensure e-merchants offer the card their customers use.

Faster Confirmation to Increase Sales

Online card payments are fast and its use is wide-spread; e-merchants using CashRun's Credit Card Processing reach more customers and **speed up payment confirmation**, improving customer experience in the web shop by processing the order as soon as the customer charges the amount to the card.

Safer Payments to Gain Further Protection

Sensitive data from customers and transaction details are well protected from potential hacker attacks, as all transactions processed by our Credit Card Processing Solution are secured with **the market highest security standards at 256-bit SSL encryption**. Our Solution additionally **complies with PCI DSS**, which ensures secured data storage and transaction.

Excellent Uptime to Achieve Growth

Card-not-present payments in the online business world mean reaching any customer, anytime, anywhere. Our Solution uses high-volume, backed-up transaction servers and datacenters to ensure the uptime of card transactions on a web shop is excellent, so e-merchants reach **supreme customer satisfaction**, and business growth.

UNLIMITED CARD PAYMENT POSSIBILITIES

Decisive Credit Card Processing Solution

CashRun's commitment to support e-merchants with fraud protection and global payment solutions is completed by our **Credit Card Processing Solution**, which enables e-merchants to collect **card-not-present payments from customers all over the world** by offering a wide array of credit and debit cards in their web shops, while enjoying the market's highest standards for data transfer protection.

CashRun's Credit Card Processing Solution has already helped multiple e-merchants from different industries to reach more customers and increase their business revenue, thanks to the fast confirmation of secured card transactions. Furthermore, our exclusive **Merchant Dashboard** grants e-merchants access to useful and comprehensive information on transactions and revenue, as well as on customer details, ensuring merchants save time and can focus on more critical aspects of their online businesses.

Contact us at enquiries@cashrun.com and learn how CashRun's Credit Card Processing can help you **securely collect card transactions** on your web shop and **accelerate your revenue growth**.



Our Solution is Different

Business Creditability

Online business and card-not-present payments go hand in hand. Integrating our **Credit Card Processing Solution** in your web shop ensures an increasing number of secured card payments, so e-shoppers identify your web shop as a safe and secure place to shop again and again.

Competitive Pricing

E-merchants benefit from one of the market's most convenient rates, thanks to CashRun's Credit Card Processing wide network of card acquirers and partners.



**Switzerland - Head Office
CashRun GmbH**

Vadianstrasse 7
9000 St. Gallen
Switzerland

tel: +41 71 278 0121
fax: +41 71 577 1708

email: info@cashrun.ch
web: www.cashrun.ch

**United States of America
CashRun Corporation**

5716 Corsa Avenue, Suite 110
Westlake Village
CA 91362-7354 USA

tel: +1 8052336986

email: inquiries@cashrun.com
web: www.cashrun.com

**Germany
CashRun Deutschland GmbH**

Lyrenstrasse 13
44866 Bochum
Germany

tel: +49 2327 621 290
fax: +49 2327 621 2930

email: anfrage@cashrun.de
web: www.cashrun.de

**China - CashRun Business
Consulting Ltd**

Room 303, NO 3535 QiXin Road
MinHang District
Shanghai, China

tel: +86 2134121213

email: enquiries@cashrun.com
web: www.cashrun.com

**Singapore
CashRun Pte Ltd**

21 Bukit Batok Crescent
#16-78 WCEGA Tower
Singapore 658065

tel: +65 6569 3686
fax: +65 6569 3268

email: enquiries@cashrun.com
web: www.cashrun.com



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