




CashRun

Fraud Protection & Global Payment Solution

Thank you for your interest in CashRun, a leading provider of e-commerce solutions established to support online business' needs for effective and affordable fraud protection and global payment solutions. Through the constant development and innovation of its solutions [CashPay](#) and [CashShield](#) and our strong presence and partnerships worldwide, we help our customers maintain focus on their core competencies, maximize their revenue growth and mitigate the risks online fraud present to their operations.

Please take your time to accurately fill out the form below, and we will be able to send you a quotation within two (2) working days.

For users of Adobe 9 Pro and later versions, once form is completed please click on  in the upper toolbar to email it as an attachment. Alternatively, you can download a pdf printer [here](#) to fill the form and send us the scanned copy via e-mail.

Contact Person Details *(fields marked with an * are required)*

Your Name *	Job Title
Email *	Telephone *

Company Details *(fields marked with an * are required)*

Company Name and Legal Form *	Website *
Industry *	Registered Address / Country of Incorporation *
Starting Date of Business *	Starting Date of Online Business *
Description of Products/Services	
Annual Online Revenue (state currency) *	Average Value per order/transaction (state currency)*
Which are the top 5 countries contributing to your annual online revenue? Please state the percentage of each country's contribution to your revenue. * 1 st _____ 2 nd _____ 3 rd _____ 4 th _____ 5 th _____	

Payment Options Details *(fields marked with an * are required)*

Current or previous payment gateway options accepted (please tick) *				
PayPal	Moneybookers	WorldPay	ClickPay	Authorize.Net
SofortBanking				
Others: _____				
Current or previous credit card payment options accepted (please tick) *				
VISA	MasterCard	Diners Club	Chase	American Express
Others: _____				
Which is your estimated chargeback rate from your current payment options (if any)?				
< 0.5%	0.5 - 1%	1 - 1.5%	1.5 - 2%	>2%
Please specify if over 2% or if more than one payment option: _____				

Do you accept non-online payment options, such as bank transfers? If yes, please list out.				

What are the top 3 payment options used by customers on your website? *				
1 st _____	2 nd _____	3 rd _____		

CashPay Preferences Details *(fields marked with an * are required)*

This section is optional for merchants wishing to sign up for [CashShield Fraud Management Platform](#)

Preferred Currency for Settlements *		

Please state the fees you are currently paying for the different payment methods. * (e.g PayPal 2%)		
1 st _____	2 nd _____	3 rd _____
4 th _____	5 th _____	6 th _____
Which of CashPay's offered payment methods are you interested in?		
Please list the payment methods to be integrated in priority * (1 being highest priority)		
PayPal	paysafecard	Credit Card Processing
Moneybookers	Global Bank Transfer	
SofortBanking	Google Checkout	

CashShield Risk/Fraud Details *(fields marked with an * are required)*

This section is optional for merchants wishing to sign up for [CashPay Payment Solution](#)

Do you have an existing fraud verification system? Yes No	
What are your current top 3 chargeback reasons? *	
1 st _____	2 nd _____ 3 rd _____
Is a fee imposed by your current payment gateway for each chargeback? If yes, how much? *	
Current number of fraud verification staff *	Percentage of automatic verified orders?
Percentage of manually verified orders?	Percentage of rejected orders?

Technical Details *(fields marked with an * are required)*

Does your business have a capable IT Team or do you have advanced IT knowledge? If so, please state the programming language *
Are you using a shopping cart for your website? If so, please list out *
Which languages can you converse in messenger tools? *

Notes:

- If your answer(s) exceed the amount of space given, please separately attach your answer(s) with the question(s) clearly labelled.
- For assistance on any of the fields or if you require help in calculating your current risk of fraud details, do please contact your CashRun liaison, or email us at enquiries@cashrun.com. Alternatively, you may attach your transaction records to this form.
- The information in this form is strictly confidential, and will only be used for quotation purposes from CashRun.