

GROWTH BY VERIFIED TRANSACTIONS



CashShield Global Fraud Protection Solution

About CashShield

CashShield is one of the leading solutions for online merchants looking to optimize revenue growth per chargeback risk from fraud. Employing a wide variety of techniques, CashShield is able to quickly and effectively detect, determine, and filter out potentially fraudulent transactions happening in their online sales.

How CashShield Works

CashShield employs a logical process flow that inserts the CashShield risk management engine into a merchant's order process in order to protect the merchant from fraud.

Using an in-depth set of 200+ verification tests, CashShield will assign a risk score to each and every order that goes through a merchant's site, and determine how that transaction is treated.

Through the risk-score assigned, transactions will be marked as verified or potentially fraudulent. In the event of a suspected fraudulent transaction, CashShield's team of verification officers will proceed with manual verification in order to ensure the highest accuracy possible. While other fraud prevention solutions might block genuine orders, CashShield ensures a maximum number of true orders being processed to achieve sustainable revenue growth.

Key Benefits of CashShield

100% Chargeback Protection

is a unique feature that safeguards merchants completely from chargeback risks as result of fraud that could potentially hamper their business. In case of chargeback due to a fraudulent transaction not being detected by CashShield, CashRun will cover the full loss.

200+ Verification Tests

are invariably performed on every order to ensure the highest level of verification accuracy.

Real-time Transaction Verification

means your customers will never need to wait while their order is being reviewed – CashShield can automatically verify up to 98% of all transactions in real-time.

Trained Verification Officers

operating 24/7 in 10 different languages to handle manual verification cases with professionalism and accuracy.

Strong Support for Customization

such as changing of rules and parameters to suit your business needs.

Excellent Compatibility

with a wide variety of popular shopping cart options such as OSCommerce, Magento, and Zen Cart.

With CashShield, merchants and partners can cease worrying about the number one risk of doing business online – frauds and chargebacks. Balancing risks and revenue growth, merchants can focus on improving their core competencies, operational capabilities, and expansion plans.

START PREVENTING FRAUD TODAY

Contact us now by emailing enquiries@cashrun.com or visit our website at www.cashrun.com and find out how you can maintain focus, accelerate revenue growth, and mitigate risks with CashRun's industry-leading solutions.

