



CashShield

PARTNERSHIP PROGRAMS



Switzerland · Germany · United States · Singapore · China

GROWTH THROUGH VERIFIED TRANSACTIONS

About CashRun

CashRun was established in 2007 with the objective of supporting businesses with effective and affordable online payment and fraud protection solutions.

Since establishment, CashRun has had tremendous success with key industries that are sensitive towards fraud, and continues to be at the forefront for e-commerce services.

With strong global presence and partnerships, CashRun supports online merchants to develop and concentrate on their core business competencies while protecting against the risk of online fraud.

CashShield Partnership Programs

Take advantage of being a CashRun partner and enjoy financial, branding, and operational benefits!

CashRun offers two attractive partnership programs:

1. Referral Partner

The Referral Partner program is for all new partners of CashRun. Under this program, your responsibility is limited but you can still collect generous compensation for every successful referral.

2. Licensed Partner

Becoming a Licensed Partner of CashRun is the next step after the Referral Program. As a Licensed Partner, you are empowered to resell CashRun's solutions, or even merge our solutions under your own brand name.

The two partnership programs contain different levels of integration, responsibility as well as compensation packages. The key differences are outlined in the table below:

Partnership Program Details		
	Referral Partner	Licensed Partner
List CashShield services on website	✓	✓
Promote CashShield to merchants	✓	✓
Provide collaterals to merchants	✓	✓
Liaise with merchants		✓
Present CashShield to merchants		✓
Collect full merchant profile		✓
Provide quotation to merchants		✓
Sign contract with merchants		✓
Support integration for merchants		✓
Optional: whitelabel service		(✓)

RELIABLE AND REAL-TIME VERIFICATION

Benefits for CashShield Partners

Differentiate your Services from Competitors!

- Online Fraud Management System including our unique 100% Chargeback Protection
- 30 days free merchant trial to convince your merchants easily
- Comprehensive customer support free of charge

Receive Attractive Commissions!

As a Partner you will receive an attractive referral commission of the CashRun service invoice. Commission will be paid within 15 days of the end of the applicable calendar month.

Earn by Referring Merchants!

As a Referral Partner, all you need to do is providing leads and we handle the sales, administration and invoicing/accounting. We will provide Marketing Collaterals and customer service support required to sell easily.

Keep the Overview of your Referred Merchants!

As a partner you will receive access to our Partner Portal to monitor your merchants' transaction amount as well as your commission balance.

Four Easy Steps to Become a Partner

In just four simple steps you can become a Partner of CashRun.

1. Go to our website and fill in our online form at:
<http://www.cashrun.com/partners/become-a-partner>
2. Our representative will come back to you with additional information on our Partnership Programs.
3. Become an Official Partner upon signing our Referral Agreement with no obligations.
4. Start earning attractive commissions for every successful Referral!

Thank you very much for your interest in CashShield! Get started today; our Relationship Managers would like to discuss Partnership Opportunities with you!

Product Information

In addition, you might want to refer to the following sources to gain a better understanding of our CashShield Solution:

CashShield Information:

www.cashrun.com

CashShield Demonstration

[www.cashrun.com/
CashShield/demo](http://www.cashrun.com/CashShield/demo)

Personal Support:

enquiries@cashrun.com

Marketing Collaterals:

[www.cashrun.com/
resources/downloads](http://www.cashrun.com/resources/downloads)



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